

The Frame

A 'Frame' helps to begin the engagement process and provides a way to share information before embarking on work to inform, involve or collaborate with communities.

Who is setting the Frame?	
Frame Topic	
Who is the main audience for this topic?	For example, do you want to reach a specific geographic community, community of identity or experience, or users of a specific service?
What level of engagement is needed?	Information giving (universal/targeted) Involve (understanding experiences or opinions about the frame) Collaborate (working together to understand the topic and develop solutions)
Parameters of engagement	Consider what is and isn't open to influence - decisions that have already been made, strategic plans, policies and procedures, timeframes, resources
Resources	Consider staff capacity, skills, budget, existing insight and intelligence
What support do you need?	i.e. engagement expertise, brokering relationships with the VCFSE sector, support to design or deliver the engagement (if there is funding available)

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