**C****o-operative Engagement – The Frame**

A ‘Frame’ helps to begin the engagement process and provides a way to share information before embarking on work to inform, involve or collaborate with communities.

**The Frame**

|  |  |
| --- | --- |
| **Who is setting the Frame?** |  |
| **Frame Topic** |  |
| **Who is the main audience for this topic?** | *For example, do you want to reach a specific geographic community, community of identity or experience, or users of a specific service?* |
| **What level of engagement is needed?** | *Information giving* (universal/targeted)*Involve* (understanding experiences and opinions around the frame topic)*Collaborate* (working together to understand the topic and develop solutions) |
| **Parameters of engagement** | *Consider what is and isn’t open to influence – decisions that have already been made, strategic plans, policies and procedures, timeframes, resources* |
| **Resources** | *Consider staff capacity, skills, budget, existing insight and intelligence* |
| **What support do you need?** | *i.e. engagement expertise, brokering relationships with the VCFSE sector, support to design or deliver the engagement (if there is funding available)*  |